

**THE MIGHTY PEACE TOURIST ASSOCIATION**  
**BOARD OF DIRECTORS MEETING**  
**HELD ON APRIL 30, 2018**  
**GRIMSHAW BUSINESS CENTRE, GRIMSHAW, ALBERTA**

<b>PRESENT</b>	Theresa Johnson	Representing the MD of Peace
	Carson Murphy	Representing the Town of PR Museum & Archives
	Cheryl Anderson	Representing County of Northern Lights
	Norm Duval	Representing Northern Sunrise County
	James Adams	Representing the MD of Fairview
	Louise Ruel	Representing Rendez Vous RV Park
	Anne Vos	Representing Peace River Cabins & Outdoors
	Eileen McQuire	Representing Dee Jay Motel
	Laureen Kosheiff	Representing Horse Trekking Adventures
	Harvey Kosheiff	Representing Horse Trekking Adventures
	Amber Bean	Representing Clear Hills County
	Nicole Halvorson	Representing Town of Fairview
	Keith Hutchison	Representing Town of Manning
	Wendy Wald	Representing Town of Grimshaw
	Kris Rollheiser	Representing GOA, Ministry of Labour
	Jim Gordey	Representing Peace Island Resort
	Dave Allan	Representing Mighty Peace Golf Course/Pond Hockey
	Donald Lee	Representing Misery Mountain Ski Area
	Barbara Bos	Representing Wildrose Guest House
	Ray Enterprise	Representing Enterprise Rent-a-Car
	Jermaine Corcuera	Representing Nova Hotels
	Gisèle Bouchard	Representing Nampa and District Museum

**ALSO IN ATTENDANCE** Jenna Armstrong, Executive Director

**ITEM 1:  
CALL TO ORDER AND  
INTRODUCTIONS** N. Duval called the meeting to order at 6:32pm.  
Introductions were made around the table.

**ITEM 2:  
ADOPTION OF AGENDA** **RESOLUTION #AGM-01/18**  
N. Duval added Executive Director Summary of 2017-4.1 to agenda. **CARRIED**  
J. Adams moved to adoption of the 2017 Annual General Meeting Minutes.

**ITEM 3:  
ADOPTION OF MINUTES** **RESOLUTION #AGM-02/18**  
Corrections made to names Kosheiff, Dyck, Eileen. **CARRIED**  
D. Allan moved to adopt the 2017 AGM minutes as presented.

**ITEM 4:  
PRESIDENT'S REPORT  
And ED REPORT** **RESOLUTION #AGM-03/18**  
N. Duval presented the president's report. K. Hutchison moved to accept the President's Report as presented. **CARRIED**  
J. Armstrong presented the Executive Director's report. J. Adams moved to accept the ED Report as presented.

**ITEM 5:  
2016 ANNUAL FINANCIAL  
STATEMENTS**

**RESOLUTION #AGM-04/18**

Financials were reviewed.  
D. Allan asked why web ads are at a \$-13.81. **J. Armstrong** to ask bookkeeper details. Bad debt (due to unpaid memberships) and loss of financials (due to GST ruling) were discussed.  
**J. Adams** moved to accept financial statements.

**CARRIED**

**ITEM 6:  
ELECTION OF OFFICERS**

**a) Appointment of Chair for Elections of Officers**

**RESOLUTION #AGM-05/18**

**C. Anderson** moved to appoint **L. Ruel** as chair for the Election of Officers.

**CARRIED**

**b) Appointment of Returning Officer**

**RESOLUTION #AGM-06/18**

**J. Adams** moved to appoint **J. Armstrong** as returning officer.

**CARRIED**

**C) President**

**RESOLUTION #AGM-07/18**

The Nominating Committee does not have a name to bring forward for president.

**L. Ruel** asks the floor for nominations.

**T. Johnson** nominates **N. Duval**.

**N. Duval** accepts the nomination.

**L. Ruel** called three times for further nominations.

**C. Anderson** moved that nominations cease.

**N. Duval** is declared President by acclamation.

**CARRIED**

**c) 2nd Vice President**

**RESOLUTION #AGM-08/18**

The Nominating Committee does not have a name to bring forward for 2<sup>nd</sup> Vice president.

**L. Ruel** asks the floor for nominations.

**N. Duval** nominates **C. Anderson** for 2nd Vice President.

**C. Anderson** accepted the nomination.

**L. Ruel** called three times for further nominations.

**N. Halvorson** moved that nominations cease.

**C. Anderson** is declared 2<sup>nd</sup> Vice President by acclamation.

**CARRIED**

**d) 3th Vice President**

**RESOLUTION #AGM-09/18**

The Nominating Committee does not have a name to bring forward for 3<sup>rd</sup> Vice president.

**L. Ruel** asks the floor for nominations.

**N. Duval** nominates **Germaine Corcuera** for 3rd Vice President.

**Germaine Corcuera** accepted the nomination.

**L. Ruel** called three times for further nominations.

**T. Johnson** moved that nominations cease.

**Germaine Corcuera** is declared Third Vice President by acclamation.

**CARRIED**

**d) 4rd Vice President**  
**RESOLUTION #AGM-10/18**

The Nominating Committee does not have a name to bring forward for 4<sup>th</sup> Vice president.

**L. Ruel** asks the floor for nominations.

**W. Wald** nominates **James Adams** for 4th Vice President.

**J. Adams** accepted the nomination.

**L. Ruel** called three times for further nominations.

**T. Johnson** moved that nominations cease.

**J. Adams** is declared Forth Vice President by acclamation.

**CARRIED**

**f) Directors at Large**  
**RESOLUTION #AGM-11/18**

The Nominating Committee does not have names to bring forward for Directors at Large.

**N. Duval** nominates **Ray Chen, Anne Vos and Barbara Bos** for Directors at Large.

**N. Duval** accepted the nomination.

**R. Chen, A. Vos and B. Bos** accepted the nomination.

**N. Duval** calls three times for further nominations.

**D. Allan** moved that nominations cease.

**R. Chen, A. Vos and B. Bos** are declared Directors at Large for two-year terms by acclamation.

**CARRIED**

**ITEM 7: Sub Committee Vacancies**

J. Armstrong asks for volunteers to fill sub-committee positions.  
Marketing Sub Committee: **C. Anderson (existing: C. Murphy, N. Halvorson, W. Wald, L. Kosheiff)**  
Financial Sub Committee: **A. Bean, A. Vos, J. Corcuera, G. Bouchard, T. Johnson, N. Duval**

**ITEM 8: Other Business**

**G. Bouchard**- Nampa and District Museum would take pamphlets for VIC

**C. Murphy**- Victoria Day weekend-NARS Station opens

**K. Rollheiser**- Canada Alberta Job Grant-covers 100% training fees

**D. Allan**-Norway team's experience to Pond Hockey and the importance of online presence and partnerships.

**RESOLUTION #AGM-12/18**

**ITEM 9: Adjournment**

**J. Adams** moved to adjourn the meeting at 7:34pm.

**CARRIED**



Meeting:	Mighty Peace Tourism Board Meeting		
Date:	April 30, 2018	Time:	7:30pm
Prepared By:	Jenna Armstrong	Location:	GBC
Attendees:			
Norm Duval (Northern Sunrise County), Amber Bean (Clear Hills County), Eileen McGuire (Dee Jay Motel), Lauren Kosheiff (Horse Trekking Adventures), Theresa Johnson (MD of Peace), Nicole Halvorson (Town of Fairview), Wendy Wald (Town of Grimshaw), James Adams (M.D. of Fairview), Cheryl Anderson (County of Northern Lights), Louise Ruel (Rendevous RV park), Keith Hutchison (Town of Manning), Ray Chen (Enterprise), Jermaine Corcuera (Nova Hotels and PR CoC), Jenna Armstrong (Executive Director)			

Agenda, Notes and Discussion	
Call to Order	<b>N. Duval</b> called the meeting to order at <b>7:42pm</b> .
Adoption of Agenda	<b>C. Anderson</b> moved to adopt the agenda as presented.
Adoption of Minutes	<b>J. Adams</b> moved to accept the Board of Directors minutes from on Feb 26, 2018.
Financials	The Board of Directors was given the budget, income statement and balance sheet/ <b>T. Johnson</b> motioned financials as presented.
Executive Director Report	<p><b>J. Armstrong</b> presented Executive Director's Report.</p> <ol style="list-style-type: none"> <li>1. Conferences               <ol style="list-style-type: none"> <li>a. Tourism and Culture Spring Showcase-May 8-9, Edmonton</li> <li>b. Travel Alberta Industry Conference October 21-23, 2018, Banff</li> </ol> </li> <li>2. Upcoming Events               <ol style="list-style-type: none"> <li>a. Peace Airfair (July 21)</li> <li>b. Father's Day Fly In Breakfast</li> <li>c. Peace River Jet Boat Races</li> <li>d. Canada Day Events</li> <li>e. Music Festivals (Matta Fest, Many Islands, George Lake, Old Timer's, Guitar Camp)</li> <li>f. Rodeos (Battle River, Harmon Valley, Waterhole, North Peace)</li> <li>g. Pow Wow</li> <li>h. Pioneer/Farmers Days (Nampa, Lac Cardinal, Hines Creek, Fairview)</li> <li>i. Paddle the Peace</li> <li>j. Summers End Festival</li> </ol> </li> <li>3. Workshops               <ol style="list-style-type: none"> <li>a. Tourism Entrepreneur Startup Session recap</li> <li>b. Social Media and Marketing Workshop (plan for Fall)</li> </ol> </li> <li>4. Ongoing Projects               <ol style="list-style-type: none"> <li>a. Marketing Plan (3 year)</li> <li>b. MPTA Visitor Map-finished in May</li> <li>c. Regional Marketing Project</li> <li>d. Berwyn storage unit cleanup</li> <li>e. River Guide-TGIF grant October intake</li> </ol> </li> </ol> <p><b>A. Bean</b> made a motion to accept the Executive Director Report.</p>
Round Table	<p><b>K. Hutchison:</b> Beautifying Town of Manning, Library Expansion, \$25 daycare</p> <p><b>R. Chen:</b> Has shuttle to Nova Inn from PR airport to rent cars</p> <p><b>C. Anderson:</b> CNL working on Paddle the Peace, Garden Show</p> <p><b>A. Vos:</b> new website, more flight school advertising, Canso selling prints for fundraiser</p> <p><b>J. Corcuera:</b> Nova Inn-Northern Heat, Flat Iron, Bridge Project, Chamber-businesses closing weekly, looking for help to increase people in area,</p>



	<p>Tradeshow was a success</p> <p><b>A. Bean</b>-Recent Ec Dev Meeting-discussed farmers market moving in county, Trans Canada Trails and hooking up with Snowmobile trails</p> <p><b>E. McGuire</b>-Hotel has been very quiet</p> <p><b>N. Halvorson</b>-Cummings Lake Campground reopening, Fairview is doing rebranding exercise, Northern Link Tradeshow success, looking at Farm to Table event and working with Fairview Ag Society.</p> <p><b>L. Kosheiff</b>-working on getting horses ready, fun ranch events with cattle added</p> <p><b>L. Ruel</b>-European tourists coming and needs to get tourist info together for them</p> <p><b>W. Wald</b>-Canada Day events working on, kids camps, Clay Walker-successful event</p> <p><b>J. Adams</b>-Installing playground at Dunvegan in the Maples, Matta Fest May 6</p> <p><b>N. Duval</b>-PR Multiplex project moving along, June 28<sup>th</sup> Canada Day, Harmon Valley Rodeo, Heart River Golf Course Annual Tournament, Nampa's Farmers Day, Bouncy Pillow starting up in NSC</p>
Next Meeting	October 29, 2018, 6:30pm.
Adjournment	<b>N. Duval</b> adjourned the meeting at 8:47pm.

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Norm Duval, President

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Jenna Armstrong, Recording Secretary

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