

Village of Hines Creek Council Request for Decision (RFD)

Meeting:	Regular Council Meeting
Meeting Date:	February 12, 2019
Originated By:	Karen Young, Executive Assistant
Title:	New Business – Diabetes Canada Donation Box
File:	0420

BACKGROUND/PROPOSAL:

The Village of Hines Creek received a request from Roxanne Lefebvre for the Village to consider placing a Diabetes Canada Clothing Donation box at the recycle area in Hines Creek.

Jessica Ostlund of Diabetes Canada forwarded the attached information about the Clothing Donations Program.

Note:

Diabetes Canada is responsible for emptying and maintaining the donation box and there is no fee or contract in place so the Village can request the bin removed at any time.

ATTACHEMENT

Diabetes Canada Clothing Donations Program Description
Donation Bin Registration and Consent Form
The Life Cycle of Used Clothing.

RECOMMENDED ACTION

Does Council wish to give Diabetes Canada consent to place a donation box on Lot 9, Block 12, Plan 4243 HW

Initials show support- Reviewed by:	Manager: <i>dy</i>	C.A.O. <i>AW</i>
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Clothing Donations Program Description

The Clothing Donations Program is an innovative program that is available to millions of individuals in more than a 2500 communities across Canada. The Clothing Donations Program collects gently used clothing and small household items from our generous donors. All proceeds raised directly support Diabetes Canada's innovative diabetes research and its 12 medically supervised D-Camps that help 2000 kids annually.

Items accepted in our donation boxes include clothing, belts, hats, bags, mitts, shoes, stuffed toys, linens, towels, blankets, drapes, bedding, pillows, sleeping bags and much more.

Saving the Environment

Each year, the Clothing Donation Program diverts more than **46** million kilograms of reusable clothing and household items from our landfills, making this a key differentiating factor between Diabetes Canada and other charities. This translates into a savings of **840 million** kWh of energy and reduces our donors' carbon footprint by **115 million** kilograms of CO₂ emissions. This energy savings is enough to drive a car 41,000 times around the globe and equivalent to saving 8.2 million trees!

Donations Impact

4000 lbs = 1 child to D-Camps

1 lb diverted = .45359 kg

- **1 kg diverted x 2.5 = kg of CO₂ emission reduction**
- **1 kg diverted x .18 = # of trees saved**
- **1 kg diverted x .0009 = # of cars driven around the world**

Clothing Donation Bin Registration and Consent Form

Date: _____

I give consent to Diabetes Canada to place ____ bin(s) at:

Consenters Name: _____

Title/Position: ____ Property Owner ____ Property Manager ____ Other _____

Consenters Signature: _____

Business Name: _____

Business Address: _____

Telephone # _____ Fax # _____

Email Address: _____

Type of Location:

Municipal Bin Yes No **Municipal Branding Required** Yes No

Key Account Bin Yes No **Sponsor Branding Required** Yes No

Convenience Store Grocery Store Gas Station Church Plaza/Mall

Retail Store Pharmacy Community Centre /Arena School

Other: _____

<p>Box Type</p> <p><input type="checkbox"/> Small Outdoor</p> <p><input type="checkbox"/> Mini Indoor</p> <p><input type="checkbox"/> Rolling Chute Outdoor</p>
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<p>OMA Info</p> <p>Service Type</p> <p><input type="checkbox"/> Drop Box Attendant</p> <p><input type="checkbox"/> Operation Driver</p> <p>Call List _____</p>

Additional Information:

Territory Manager Name: _____ Territory Manager Signature: _____

The life cycle of used clothing

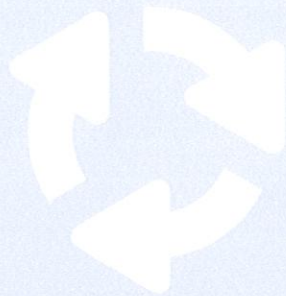
95% recycled, reused, repurposed

5% to landfill

Here's where clothing donations go

25%

is sold at retail in Canada



75%

is sorted & graded



30%

is sold through retail channels in other markets



25%

is upcycled/downcycled into other textile products, e.g. bags



15%

is turned into new products, e.g. insulation

5%

is sent to landfills



95% of all donations are reused **5%** goes to landfill



declutter.diabetes.ca | 1-800-505-5525

DIABETES CANADA | **END DIABETES**

What type of donations will Diabetes Canada ACCEPT?

Textiles in donation bins

- Gently used clothing
- Shoes and boots
- Purses and bags
- Belts and ties
- Blankets, sheets and pillows
- Towels
- Sleeping bags
- Draperies and curtains
- Plastic and stuff toys
- Yarn and materials