

Village of Hines Creek Council Request for Decision (RFD)

Meeting:	Regular Council Meeting
Meeting Date:	November 26, 2024
Originated By:	Leanne Walmsley, Chief Administrative Officer
Title:	Report – Peace Valley Snow Riders Recognized with Another Award
File:	0508

BACKGROUND/PROPOSAL:

Attached is a Media Release on Peace Valley Snow Riders Recognized with Another Award and a photograph of the Club of the Year 2024 presentation.

DISCUSSION/OPTIONS/BENEFITS/DISADVANTAGES

COSTS/SOURCE OF FUNDING (if applicable)

FINANCIAL IMPLICATIONS COUNCIL STRATEGIC PLAN

- ☐ Make the Village of Hines Creek an attractive and desirable place to live.
- ☒ Create an environment where residents and business feel valued and comfortable airing their concerns, and where their problems, ideas, and inputs are valued.
- ☒ Being progressive and open to innovative ideas.
- ☐ Financially sound management that utilizes public funds efficiently and effectively.
- ☐ Not Applicable

RECOMMENDED ACTION:

Council receives the media release from Peace Valley Riders Snowmobile Club presentation award for Club of the 2024 Year as information.

Initials show support- Reviewed by:	Manager:	C.A.O. <i>LW</i>
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MEDIA RELEASE

November 9, 2024

Peace River, Alberta

Peace Valley Snow Riders Recognized with Another Award

It has been 15 years since the local Peace area snowmobile club, the Peace Valley Snow Riders, started their work to be "Part of the Solution". This work focused on developing formal snowmobile trails to direct snowmobilers to areas of acceptable use, and again the Club has been recognized for their work. At the Alberta Snowmobile Association (ASA) Awards of Excellence Banquet in Edmonton on October 19th, the Club received the **Mighty Peace Zone Club of the Year Award** for 2024. This is the 5th time this Club has been recognized with this award, having also received it in 2010 (one year after the Club was formed), 2013, 2014 and 2020.

In the past this award recognized the development of trails and the growth in membership however it was noted that this recognition was different. In February of 2024, the Club hosted the ASA Executive Director and Board Members for a ride and lunch on the Zavisha Smith Mills Trail and a portion of the Canfor Hines Creek Trail. In addition to experiencing our excellent trails, these guests were impressed with the interpretative signage installed along the route that provided information on the forest industry. This signage was funded by the sponsorship of Zavisha Sawmills Ltd. in association with the Forest Resource Improvement Association of Alberta. Although there was little snow last winter, the day of the ride had perfect conditions which were enhanced by the organization and preparations of the local Club members.

As acceptance of formal snowmobile trails in our area continues to increase, the Club encourages all snowmobilers to join in the Club's success by becoming a member. ASA has initiated a change this season with all memberships (annual or day passes) only being available online at <https://albertasnowmobile.ca/>.

Attachment

Club of the Year 2024 picture of the presentation, from left to right:

- Chris Brookes, Executive Director - ASA
- Ernie Brauer, President – Peace Valley Snow Riders
- Aadam Saruk, President - ASA

Media Contact

Dwayne Buchholtz

Peace Valley Snow Riders (780) 618-1504

Chris Brookes, Executive Director

Alberta Snowmobile Association (780) 427-2695

